

Press Release

Context Jensen Partners Named 'Best Hedge Fund Recruitment Firm' by HFM US Hedge Fund Services Awards

New York – October 21, 2016 – Context Jensen Partners, a global executive search and corporate advisory firm specializing in sourcing capital raising talent for alternative asset managers, was named 'Best Hedge Fund Recruitment Firm' by HFM US Hedge Fund Services Awards. The annual awards honor firms that have demonstrated exceptional customer service, innovative product development and revenue growth over the past 12 months.

The award comes nearly a year after Context Jensen Partners, previously known as Jensen Partners, joined forces with Context Capital Partners, an alternative investment firm that seeks to identify talented fund managers. The Context family of companies also includes Context Summits, a producer of investment summits for the alternative asset management industry.

"This award is a testament to the results of our growing team and reinforces our firm's big data approach to mapping the alternative investment industry and sourcing the best capital raising candidates," said Sasha Jensen, Co-Founder and CEO of Context Jensen Partners. "As the industry continues to grow and mature, more and more managers are turning to us for advice on finding talented marketers that can build long-term relationships with both institutional and retail investors. We pride ourselves on matching our clients with the best marketing talent out there, and this award is a testament to our continued success."

Context Jensen Partner's big data recruitment model gathers competitive intelligence by mapping out the entire distribute platforms (including names, titles, functions, recent job history, geography and coverage area of every professional from analyst to partner) for more than 250 hedge funds, 100 private equity firms and over 100 other funds, including firms in real estate, energy, infrastructure, placement agents and prime brokerage.

In 2016, Context Jensen Partners began publishing a quarterly newsletter that highlights key trends and capital raising hiring activity across the alternative investment industry. Since 2014, Context Jensen Partners has tracked more than 2,000 moves.

About Context Jensen Partners

Context Jensen Partners is a global advisory, corporate development and executive search firm that leverages its extensive relationships in the alternative asset management community to source and recruit leading capital-raising candidates. By combining a customized, scientific approach with our proprietary 360° Investor Referencing Methodology™ and advanced behavioral analytics, we assist our clients in raising capital by identifying and securing the ideal human capital. Our success is the result of more than 50 years of experience focused on investigative pre-screening, intelligence-gathering and

trend-following. For more information about Context Jensen Partners, visit www.contextjensenpartners.com.

About Context Capital Partners

Context Capital Partners LP is an alternative specialist company that allocates its capital to talented investment managers and whose subsidiaries offer a diverse range of investment strategies, including hedge funds, liquid alternatives mutual funds, and private equity funds. Through its unique approach to identifying, evaluating and overseeing highly differentiated and specialized funds, Context seeks to identify opportunities in both liquid and illiquid markets and serves as a full financial and operational partner for its fund managers and affiliates. Since inception, Context led seed deals in aggregate totaling more than \$400 million. The firm's subsidiary businesses include Context Jensen Partners, Context Summits, Context Asset Management, Context BH Capital Management, Context Liberty Bell, Titan Capital Management and Context Business Lending.

Context Capital Partners is headquartered in Bala Cynwood, PA. For more information about Context Capital Partners, visit www.contextcp.com.

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Media Contact:

Nick Rust
212.279.3115 ext. 252
nrust@prosek.com