

The Snapshot: Private Equity Fundraisers

FundFire Alts

By Jake Safane, Tom Stabile

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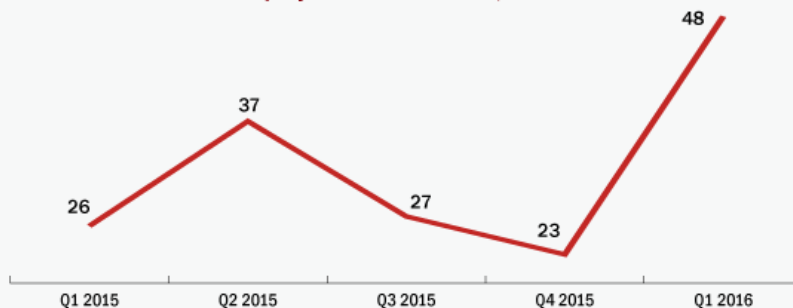
Hiring was up significantly for private equity capital raisers, just as fundraising dropped off

Private equity and real assets marketing and distribution professionals were much more in demand last quarter than in any comparable period last year, according to data compiled by Context Jensen Partners, a recruiting firm specializing in alts sales professionals. Last quarter's 48 fundraising pro hires topped the previous quarter's hiring tally by 109%, and bested the total from the first quarter of 2015 by 85%.

"We've seen a significant increase in investor demand for private equity growth strategies, and hiring for fundraising professionals has increased in these areas as a reflection of these growing investor demands."

— Sasha Jensen, CEO,
Context Jensen

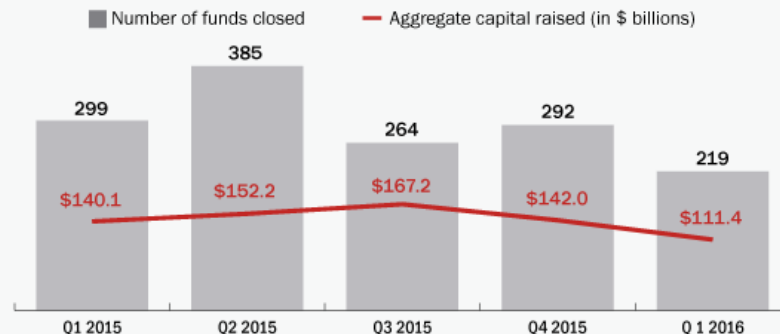
Private Equity Distribution Hires, U.S. and U.K.



Source: Context Jensen Partners

The bump up in hiring came during the same quarter that private equity fundraising dropped off, slipping 22% from the fourth quarter of 2015 and down 20% from the same quarter a year earlier, according to data from Preqin.

Capital Raised by Private Fund Managers



Note: Fundraising for private equity, real assets, private debt, and venture capital funds
Source: Preqin